

Ingenuity in Action www.acvp.org

2023-2027 Strategic Plan

Promote excellence in veterinary pathology through our members to protect and improve animal, human and environmental health.

Focus on education of the veterinary pathology community at all career stages and sectors and building organizational infrastructure and outreach programs to support and advance the profession.

# **Strategic Plan Overview**

Education and Infrastructure are the two interrelated high-level goals that anchor the strategic plan. Each of these high-level goals consist of actionable and measurable objectives and all goals are intended to incorporate the values of ACVP and our commitment to diversity, equity, inclusion, and well-being.

- Education initiatives focus on three main career growth phases: students, trainees, and members.
- Infrastructure initiatives focus on the stability of the profession, financial strength, and technology needs.



# **Education Initiatives**

Goal 1: Students. Create outreach opportunities for students to connect with ACVP and the profession.

#### Objectives:

- · Assess ACVP's current student-related efforts
- Identify the needs and potential barriers of students choosing careers in veterinary pathology
- Develop a student engagement framework to include learning resources and outreach events

#### Deliverables:

- · Evaluate existing data on current student-related efforts of ACVP and impact on the professional pipeline
- · Expand student outreach and engagement programs
- · Launch at least one student-directed learning resource

Goal 2: Trainees. Launch the Training Program Accreditation (TPA) process and define core competencies for veterinary pathologists.

#### Objectives:

- Form a defined accreditation body through the Training Program Accreditation Committee (TPAC) and standard operating procedures for programmatic assessment
- Create a Core Competency Task Force

## Deliverables:

- Operationalize an accrediting body and an established accreditation process for training programs
- Establish comprehensive Core Competency standards to be made broadly available to the TPAC, members, and trainees

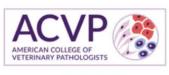
Goal 3: Members. Develop learning strategies for professional development and continuing education for members at various career stages and pathways.

## Objectives:

- Perform an education assessment
  - Assess existing internal and external educational opportunities
  - Identify/prioritize member needs in terms of educational content and delivery method
- Enhance partnerships with affiliate organizations to expand continuing education opportunities

#### **Deliverables:**

- Create an education strategy based on the assessment, to include collaborations with affiliate organizations as appropriate
- Provide a rationale for investigating e-learning platforms (Learning Management Systems, see Goal 6)



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# Infrastructure Initiatives

# Goal 4: Financial Strength. Evaluate ACVP's financial health and growth opportunities.

### Objectives:

- · Assess ACVP financial activities
- · Sustain and advance the financial stability of ACVP
- Create a process to recruit, review, select, and administer ACVP endowment grants

## Deliverables:

- Create a multiyear financial plan in support of the efforts of the strategic plan
- Develop a strategic financial and marketing plan for the Veterinary Pathology journal
- · Establish and award ACVP endowment grants

# Goal 5: Professional Pipeline. Ensure a healthy conduit for training future pathologists.

#### Objectives:

- Explore factors and attitudes that impact retention and attrition in academia
- Explore factors that influence resident selection of sector employment

#### Deliverable:

• Perform quantitative and qualitative research for publication(s) that provide data needed to inform the membership and stakeholders, determine next steps, and serve as potential avenues for advocacy

# Goal 6: Technology. Enhance and expand technology-based platforms in order to achieve strategic plan goals and provide improved support for ACVP operations.

#### **Objectives:**

- · Initiate technology assessment and review
- Prioritize improvement of the ACVP website to meet immediate needs
- Investigate Learning Management Systems (refer to Goal 3)
- Investigate digital slide hosting and repositories

## Deliverables:

- Develop and launch an improved website
- Perform a cost-benefit analysis for various Learning Management Systems (to support Goal 3)
- Define ACVP use of digital slides and identify technology and infrastructure resources to meet digital slide needs across the organization