



ACVP ANNUAL MEETING

NEW ORLEANS, LA

2025

Exhibit and
Sponsorship
Opportunities

October
25-28





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The Annual Meeting of the American College of Veterinary Pathologists (ACVP) is a premier event that brings together veterinary pathologists and biomedical scientists from around the world. This gathering offers a robust mix of educational sessions, professional networking, social events, and an active Exhibit Hall—attracting a diverse and growing audience of pharmaceutical scientists, diagnosticians, researchers, academics, and industry leaders.

The ACVP Annual Meeting serves as a cornerstone of the veterinary pathology community's commitment to professional development and scientific advancement. Attendees from every career stage and sector participate to stay current with the latest scientific discoveries, technologies, products, and services that enhance their work and contribute to the advancement of animal and human health.

Audience

ACVP is an international organization whose members specialize in veterinary anatomic and clinical pathology, including trainees pursuing careers in the field and professionals who collaborate with veterinary pathologists. ACVP members are dedicated to advancing excellence in veterinary and comparative pathology to protect and improve animal, human, and environmental health.

The College represents a global community of over 2,000 members across more than 20 countries, united by a shared commitment to scientific leadership, diagnostic precision, and the advancement of veterinary pathology.

Members have a diverse range of expertise with specialization in

- diagnostic pathology
- research pathology
- wildlife and zoo pathology
- public health and regulatory pathology
- molecular biology
- toxicology
- other scientific fields

Become a Sustaining Partner Through Corporate Support

ACVP invites your organization to become a Sustaining Partner— an exclusive opportunity to align your brand with the leading authority in veterinary pathology.

Veterinary pathologists are decision-makers and scientific experts at the forefront of your pipeline. Whether developing new therapeutics, conducting pre-clinical safety assessments,

or ensuring the accuracy of diagnostics, their insights shape research outcomes and regulatory success.

As a Sustaining Partner, you gain direct access to a trusted network of thought leaders, increased visibility across sectors, and meaningful engagement with professionals who directly influence procurement, collaboration, and innovation in your field.

Recognition

| | Platinum \$40,000 | Gold \$25,000 | Silver \$15,000 | Bronze \$10,000 | Partner \$6,500 |
|-----------------------------|----------------------|------------------|--------------------|--------------------|--------------------|
| ACVP website | ● | ● | ● | ● | ● |
| ACVP newsletter | ● | ● | ● | ● | ● |
| Annual Meeting mobile app | ● | ● | ● | ● | ● |
| ACVP journal recognition | ● | ● | ● | ● | ● |
| ACVP business meeting | ● | ● | ● | ● | ● |
| Post-meeting recognition | ● | ● | ● | ● | ● |
| Welcome Celebration | ● | ● | ● | ● | |
| Exhibit Hall signage | ● | ● | ● | | |
| Eblast | ● | ● | | | |
| Complimentary booth package | *10 × 20 | *10 × 10 | | | |



Engage with Attendees as an Exhibitor

Showcase your products and services to a highly targeted, influential audience by exhibiting at the ACVP Annual Meeting. Position your brand as a committed supporter of veterinary pathology while gaining direct access to leaders in diagnostics, research, academia, and industry.

The Exhibit Hall is designed for maximum visibility and offers limited booth availability to reduce competition and built-in networking events that drive attendee traffic and meaningful engagement.



Why Exhibit with ACVP?

- **Reach the Largest Gathering of Veterinary Pathologists:** Connect with the most comprehensive audience of veterinary and comparative pathologists assembled in one place.
- **Position Your Brand at the Forefront:** Showcase your company to a targeted audience of specialists actively seeking products and services that support their critical work.
- **Engage with Key Decision-Makers:** Over 70% of attendees influence or make purchasing decisions for equipment, services, and technology in their organizations.
- **Maximize One-on-One Interactions:** Meet attendees during dedicated Exhibit Hall time—including the Welcome Celebration, refreshment breaks, and poster sessions—with no competing sessions.
- **Boost Visibility via the ACVP Mobile App:** Highlight your company with detailed listings, contact info, and product descriptions in the official event app.
- **Get Recognized Across ACVP Channels:** Receive acknowledgment in the *Veterinary Pathology* journal and ACVP member communications.

Premier—\$5,000

(Talent recruitment prohibited)

- 10 × 10 exhibit space*
- 4 Exhibit Hall passes
- Logo on ACVP website
- Listing in mobile app (includes link to company website and link to a promotional piece/special offer)
- Company logo in ACVP newsletter
- Passport program participation (attendee competition with prizes to encourage booth visitation)

VIP—\$3,500

(Talent recruitment prohibited)

- 10 × 10 exhibit space*
- 2 Exhibit Hall passes
- Logo on ACVP website
- Listing in mobile app (includes link to company website)

Non-Profit/Academic Organizations—\$1,500

(Talent recruitment permitted. Qualified organizations only.)

- 10 × 10 exhibit space*
- 2 Exhibit Hall passes
- Logo on ACVP website
- Listing in mobile app (includes link to company website)

NOTE: The above exhibit opportunities are prohibited from recruitment activities. For onsite company recruitment, please see the Industry Talent Recruitment package below.

Looking to Hire New Talent?

Gain access to top candidates in a unique way!

This exclusive opportunity provides increased Exhibit Hall exposure to amplify recruiting.

Industry Talent Recruitment—\$15,000

- 10 × 20 exhibit corner space (preferential booth location)
- 6 Exhibit Hall passes
- Designated meeting space (to conduct interviews only), per availability
- Targeted email blast sent by ACVP to all meeting attendees (material deadline: September 1)
- Logo on ACVP Annual Meeting website
- Listing in mobile app that includes a link to your company website and a link to a promotional piece or special offer
- Company logo in ACVP membership newsletter

* All booth packages include (1) (6'L × 30"H × 24"D) draped table, (2) side chairs, and (1) wastebasket. Additional furnishings must be ordered through the decorator.

Commercially Supported Symposia

\$15,000

\$5,000 Exclusive to Industry Talent Recruitment

Showcase your company's innovations, services, or research with a 60-minute presentation or 30-minute live product demo in a high-visibility space. These sessions offer a powerful opportunity to engage directly with veterinary pathologists and decision-makers.

Note. May run concurrently with other corporate showcases. Optional food service and speaker expenses not included.

CSS package benefits includes:

- Priority scheduling and room placement
- Enhanced mobile app visibility
- Push notification on the day of the event
- Pre-event promotional support
- Post-event opt-in attendee list
- Logo featured on event signage

Limited availability.

Customize Your Experience Through Event/Activity Sponsorship

Stand out by tailoring your sponsorship to match your goals and connect directly with your target audience. Whether it's branding a high-visibility networking event, supporting a scientific session, or sponsoring attendee engagement activities, ACVP offers flexible sponsorship opportunities that let you customize your presence in a way that's both strategic and memorable.

Welcome Celebration—\$10,000–\$20,000

Kick off the conference in the Exhibit Hall and get visibility with signage at the opening event by sponsoring food, a dessert table, or the bar.

President's Reception—\$25,000

This event is open to all attendees. Recognition is provided through signage and napkins featuring your company's logo as well as six invitations for company leadership to mix and mingle at this premier event.

Plenary Session—\$25,000

Be a part of the opening action by supporting the plenary session. This core annual session kicks off the scientific program and addresses a topic of broad importance to the field of veterinary pathology. Receive recognition during the session.

Coffee Breaks—\$20,000

Learning is hard work, and we all need a break. While gaining premium exposure, be the hero and offer conference attendees that much-needed cup of coffee to keep the day going. Coffee breaks are offered in the Exhibit Hall. Your company logo will appear in the mobile app and signage posted at coffee stations. (Limited opportunities available.)

Wi-Fi—\$10,000

Wireless Internet access is one of the most requested amenities by meeting attendees. Sponsor this invaluable component of the conference.

Vet Student Breakfast—\$15,000

Get your name in front of attendees at this well-attended student breakfast, where students discuss career paths. Includes food service and Premier booth.



Trainee Networking Breakfast—\$20,000



Giving credit where credit is due, this event acknowledges the hard work of residents, trainees, and graduate students who will convene to network. Includes food service and Premier booth.

Random Acts of Kindness Sponsorship—\$5,000



Spread goodwill. Spark connection. Amplify your brand.

As the exclusive sponsor of this feel-good, conference-wide activity, your company will be associated with positivity and community. Attendees will recognize peers for acts of kindness using branded “Kindness Tickets,” which are dropped off at your booth and entered into a prize drawing. A simple, high-impact way to drive booth traffic and brand engagement.

Poster Session Sponsorship—\$5,000



Highlight innovation. Align with discovery.

Support one of the most highly attended and interactive segments of the ACVP Annual Meeting. As the Poster Session Sponsor, this puts your brand in front of hundreds of attendees—diagnosticians, researchers, and academics—who gather to exchange ideas and network.

Includes:

- Recognition on signage at the poster area
- Logo on session schedule and mobile app.

Please note: This is a shared sponsorship.

Padfolios—\$7,500

Highlight your company by sponsoring padfolios distributed to all attendees.

Tote Bags—\$7,500

This sponsorship includes an imprint of your company logo on the tote bags distributed to attendees at registration.

Pre-Meeting Workshop/Sessions—\$5,000

Support an ACVP Pre-Meeting workshop or educational session and receive brand awareness benefits.

Guest Room Key Cards—\$5,000

Make an impression from the moment attendees check in. Guest room key cards are used multiple times a day, so you’ll be “in the pocket” of every attendee.

Room Drops—\$5,000

Leave a treat, trinket, or treasure branded item with your company logo or custom message delivered to the conference attendee hotel rooms staying at the official conference hotel. Limited to one item provided by the sponsor. Size and weight restrictions may apply.

Headshot Booth—\$5,000

Support the headshot station where attendees receive a free professional headshot.

Lanyards—\$5,000

Display your company’s logo on the lanyards worn by attendees throughout the meeting.

Ribbon Wall—\$2,000

Attendees love to customize their name badges with ribbons highlighting achievements and personality. Become the official sponsor of the ribbon wall and showcase your company through this unique and fun opportunity.

Support packages are customizable!

Contact Adrienne Stokes, Industry Relations Manager, at astokes@acvp.org to create a package that meets your company’s individual marketing needs and budget.

Company Information

List your company name as you would like it to appear on any promotions (please print or type)

Company Name: _____ Contact Person Name: _____

Contact Title: _____ Email (required): _____

Telephone: (_____) _____ Company Website: _____

Address: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____ Country: _____

Partnership Opportunities

Corporate Support—Sustaining Partners

☐ Platinum—\$40,000

☐ Gold—\$25,000

☐ Silver—\$15,000

☐ Bronze—\$10,000

☐ Partner—\$6,500

Exhibition Space

The exhibit booths will be 10’ wide x 10’ deep and include piping, draping, and an identification sign. **PLEASE NOTE: Premier and VIP levels are prohibited for recruitment purposes.**

☐ Industry Talent Recruitment—\$15,000

☐ Premier—\$5,000

☐ VIP—\$3,500

☐ Non-Profit/Academic Organization—\$1,500

Event/Activity Sponsorship

Please select the event(s)/activity(-ies) you would like to sponsor:

☐ Plenary Session—\$25,000

☐ Welcome Celebration—\$10,000–\$20,000

☐ Poster Session Sponsorship—\$5,000

☐ President’s Reception—\$25,000

☐ Wi-Fi—\$10,000

☐ Pre-Meeting Workshop/Sessions—\$5,000

☐ Coffee Breaks—\$20,000

☐ Padfolios—\$7,500

☐ Random Acts of Kindness Sponsorship—\$5,000

☐ Trainee Networking Breakfast—\$20,000

☐ Tote Bags—\$7,500

☐ Room Drops—\$5,000

☐ Commercially Supported Symposia—\$15,000 (\$5,000 for Industry Talent Recruitment)

☐ Guest Room Key Cards—\$5,000

☐ Ribbon Wall—\$2,000

☐ Vet Student Breakfast—\$15,000

☐ Headshot Booth—\$5,000

☐ Customized Support Package (contact Adrienne Stokes at astokes@acvp.org)

☐ Lanyards—\$5,000

Total Fee (Add Corporate Support, Exhibition Space, and Event/Activity Sponsorship selections)

\$ _____

Promotional Description

Describe equipment, products, or services to be displayed (to be included in the program—40 words or less):

Exhibit Space Preference

ACVP will contact each company to select booth location. List competitors you prefer not to be next to:

Payment

☐ Check to American College of Veterinary Pathologists (please make checks payable (U.S. funds only, drawn on a U.S. bank)

☐ Visa ☐ Mastercard ☐ American Express

Card Number: _____

Exp: _____ Amt. Authorized: _____

Cardholder Name: _____

Cardholder Signature: _____

Note: A 3% credit card processing fee will be added to all orders over \$5,000.

This application is made with the understanding that the applicant agrees to abide by all rules and regulations outlined in the Terms and Conditions, which become a part of the accepted contract along with other rules and directives that may be issued by the ACVP in connection with this exposition.

Name of Authorizing Officer _____ Title _____

Signature of Authorizing Officer _____ Date _____

Terms and Conditions

1. Full payment due upon receipt of invoice.
2. Make the check payable to the ACVP; Send to PO Box 88019, Chicago, IL 60680-8019.
3. The ACVP will have the right of interpretation and approval on all matters pertaining to the contract rules and regulations.

Cancellation Policy

Cancellations received before Friday, September 19, 2025, will be charged a \$250 administrative fee. Cancellations after Friday, September 19, 2025, will not receive a refund.

ACVP Use Only

Dep. Rec'd _____ Date _____ Conf. Sent _____

Balance Rec'd _____ Date _____ Booth(s) Assigned: _____

Serv. Kit Sent _____ Reg. Form Rec'd _____

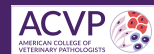
Please sign and return form to astokes@acvp.org.

For questions, please contact **Adrienne Stokes**, Industry Sales Manager
847.375.4763, astokes@acvp.org.



2025 ACVP Annual Meeting

Terms and Conditions



Contract for Space

This application for exhibit space and payment of the booth rental charges constitute a contract for the right to use the space. Payment must be received upon receipt of invoice.

These guidelines have been formulated in the best interest of all concerned and become a part of the contract between the exhibitor and association. All matters and questions not covered by these regulations are subject to decision by show management.

Exhibitors submitting a contract agree to the guidelines and regulations set forth in this agreement; the rules and regulations of the facility; and all applicable federal, state, provincial, and local laws and ordinances.

Credit Card Processing Fee

Nonrefundable 3% credit card service will be charged to all orders over \$5,000.

Booth Configuration and Location

All exhibits must be arranged so as to not obstruct the general view or hide the exhibits of other companies. Exhibit components are limited to a height of eight (8) feet unless permission is obtained by show management. No exhibit or advertising information will be allowed to extend beyond the space allotted to the exhibiting company.

Show management reserves the right to alter the location of exhibits or booths shown on the floor plan as it deems advisable. However, no change of location will be made without full discussion with the exhibitor affected by such change.

Installation and Dismantle

Exhibitors must work within the times allocated for installation and dismantle. The exposition officially closes at 3:30 pm on Monday, October 27, 2025. No packing of equipment or literature or dismantling of exhibits or displays is permitted prior to the exhibit closing time.

Personnel

Each exhibiting company is allocated a specific number of registrations per booth type purchased. See exhibit information for exact number of registrations. Use of these registrations is restricted to booth personnel only. All personnel in the booth area must display the proper name badges throughout move-in, show hours, and move-out and be dressed in professional attire.

Exhibitors agree to interact respectfully and thoughtfully with all registrants in the exhibit area and networking situations and respect the rights of other exhibitors to conduct business without interference or improper interventions.

Unclaimed Space

Any space unclaimed by 5:00 pm on Saturday, October 25, 2025, will be subject to reassignment. Show management will not be liable for any incurred expenses. If equipment has been shipped and is located in the booth, show management may order the exhibit to be setup and the exhibitor will be billed for those charges.

Union Labor

Exhibitors are required to observe all union contracts in effect among show management, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the official service contractor.

Facilities

Exhibitors shall not damage or deface walls, doors, floors, or columns of the facility, booths or the equipment/furnishing in the booth area. The exhibitor will be held liable for any such damage caused.

All space occupied by an exhibitor must be returned in the same condition as it was at the commencement of the occupation.

Use of Exhibit Space

No exhibitor shall assign, sublet or share the whole or any part of the space allotted without the consent of show management. No exhibitor is permitted to show goods other than those manufactured or handled by the company in the regular course of business. No firm or organization not assigned space in the exhibit hall will be permitted to solicit business in any manner within the exhibit area.

Noise Level

Any demonstrations or presentations must be conducted at a low volume as to not disturb other exhibiting companies.

Logos

The ACVP logo may not be used in any printed materials distributed by the exhibiting company.

Restrictions

Show management reserves the right to restrict exhibits that because of noise, methods of operation or for any reason become objectionable and also to prohibit or evict without refund any exhibit or person that in the opinion of the management may detract from the general character of the exposition or who interferes in any way with another exhibiting organization, their exhibit staff, or meeting attendees. No undignified manner of attracting attention will be permitted.

No display material exposing an unfinished surface to neighboring booths or an aisle will be permitted.

The association reserves the right to prohibit exhibition or advertisement of any product it deems unsuitable for the exposition.

Service Contractor

Complete information, instructions and schedules regarding shipping, drayage, labor, electrical, furniture, carpet etc. will be included in the exhibitor service kit, which will be sent via a link from the decorator prior to the meeting dates. All outside contractors must comply with the exhibition rules and may be asked to provide a certificate of insurance for liability to show management.

All exhibitor shipments are to be directed through the service contractor. The hotel does not provide any storage spaces for exhibitor freight. Crates or boxes will be stored by the service contractor.

Mailing List

The association does not provide, rent or sell its membership mailing list due to privacy concerns.

Insurance

Each exhibiting company is to carry their own insurance. Neither the association or facility can or will be responsible for damage to, loss, or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Show management may ask for certificates of insurance.

Security

The association will provide security guards for hours when the exposition is closed. However, the association and facility will not be liable for loss or damage to property of the exhibitor, their representatives or employees from theft, fire, accident, or any other cause beyond its control. Exhibitors are advised to insure themselves at their own expense against property loss or damage and against liability or personal injury. The exhibitor shall indemnify the association and facility against and hold each harmless from negligence of the exhibitor in connection with the exhibitor's use of space.

Fire Regulations

All materials used in the exhibit booths must be made of flame-proof materials and conform to all fire department regulations.

Liability

The exhibiting company, its agents and representatives agree that the ACVP, Sheraton New Orleans, and any of their officers, staff members, agents, or employees are not responsible for and are released from all liability as to any injury, loss, or damage that may occur to the exhibit, the exhibitor, the exhibitor agents, directors, officers or employees, or to any other persons or to the exhibitor property prior to, during, or after the holding of the Annual Meeting.

Cancellation of Exposition

No refunds will be made or cancellations accepted after Friday, September 19, 2025. In the event that the exhibitor notifies the Association of the exhibitor's intent to repudiate the contract after acceptance but prior to Friday, September 19, 2025, a full refund of monies received, minus a \$250 administrative fee per booth, will be made. In case the premises of the exposition are damaged or destroyed, or if access to the venue is prevented by reason of acts of God, emergencies declared by any government agency, or for any other reason, this contract may be terminated. In the event of such termination, the exhibitor waives any and all damages and claims for damages. Booth rental fees will be refunded minus any charges incurred on behalf of the exhibiting company.

Cooperation of Exhibitors

The foregoing regulations with reference to exhibits have been formulated in the best interests of the exhibitor and cooperation is therefore requested. These regulations are a part of the agreement between the exhibitor and show management. Any matters not specifically covered in this prospectus and contract are subject to decision by show management. Show management reserves the right to make such changes, amendments, and additions to these rules as it considers advisable for the proper conduct of the exhibition, with the provision that all exhibitors will be advised of any such changes.